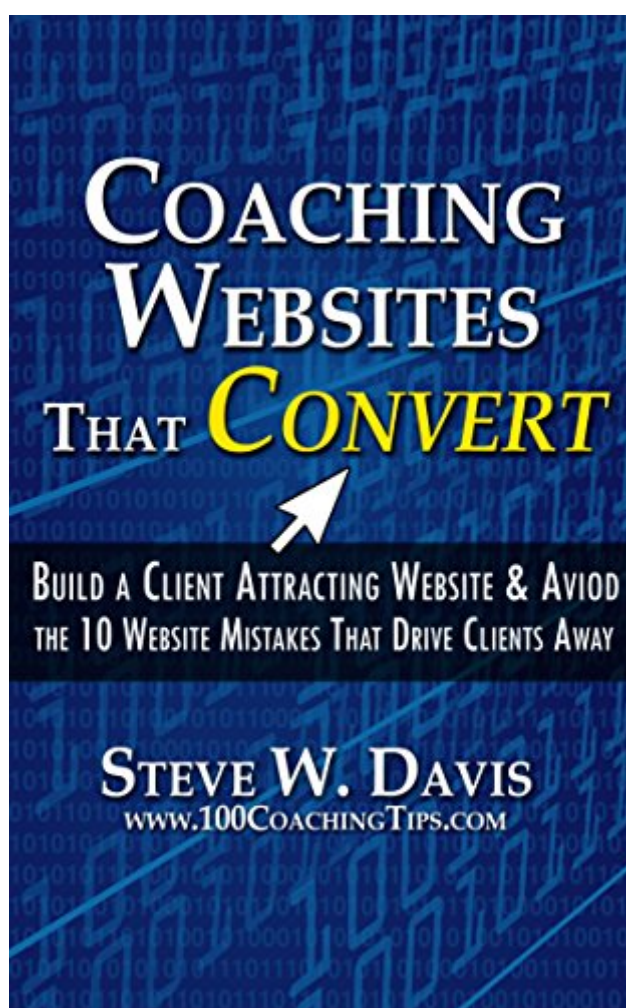


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# Coaching Websites That Convert: Build A Client Attracting Website & Avoid The 10 Website Mistakes That Drive Ideal Clients Away



## Synopsis

On Sale for 99¢ for a limited time! In speaking with over 200 life coaches, the most common question is, "Why isn't my website getting me new clients?" We can show you how to build a website that converts ideal prospects into ideal clients; and at the same time avoid the most common website mistakes that drive away ideal clients. Your website today is your business card, yellow page ad, and sales machine all rolled into one platform. Even if you don't have a website right now, I can show you how to build a website from the ground up without having any coding or programming experience; or, without having to pay someone thousands of dollars to do it for you. We will show you: How to start your website if you don't have one right now How to be found by the search engines & prospective clients How to have the best graphics without breaking the bank, even if you don't know how to use Photo Shop The best source for technical support that won't cost you an arm & a leg How to lay out web pages that draw your ideal clients to you The 5 pages your website must have to be effective Stop struggling There are so many coaches out there right now that are struggling to find clients. Many of them could turn their entire coaching practice around with a website that appeals to the people that need their coaching services. Just having a social media presence is not enough. You must have your own website. If you have a website that is not bringing ideal clients to you, We can show you several areas that may be holding your website back from bringing you paying clients. Best of all I can show you how to do this with spending thousands of dollars As a special bonus, this book comes with a free webinar and checklist. Scroll up and grab a copy today

## Book Information

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## Customer Reviews

Normally, I hate reading computer, Website books, as they seem to click with me. This one, however, does, in a big way. Steve has put together a fairly short, easy to read and understand, and packed with lots of valuable resources for beginners and experienced web gurus alike. I will be using many of them right away. Steve has chosen Life Coaches as his target audience, but states that anyone can use the information in his book-he was right. Anyone wanting to market their services. He lists the 10 most common mistakes made by beginners. Guess what? I made close to all ten mistakes before Steve personally helped me straighten things out. My website (discussed in the accompanying Webinar) looks absolutely awesome! [www.showmestatehandwriting.com](http://www.showmestatehandwriting.com) I can hardly believe the changes that Steve has brought about. He knows, and has demonstrated to me that by redesigning my website from the ground up. Everything he did is right there in his book, making it possible for his audience to do the same for themselves, quickly, easily, and inexpensively. The accompanying Webinar was readily accessible, and downloaded easily right from the beginning. There were no glitches whatsoever to contend with. Much of what is in his book was recapped, but there was also added information that his Readers will, without a doubt, want to have. The accompanying PDF, is a very handy checklist for creating a website that will attract Visitors, who will do more than just merely bounce on by. I honestly cannot say enough good things about this book, as it is such a valuable resource. I know I will be using it again and again for years to come. I highly encourage anyone contemplating a website, or just starting their own business, to read, and use this book as their guide for marketing their goods and services. It is that good. Good luck and happy reading. Oh, and do use the resources listed. You won't be sorry you did.

Extremely basic. If you are just starting out building a site it has some good info, but if you have any experience with Wordpress and a dose of common sense I recommend passing on this book.

I am very pleased. This book is clear, concise, easy to read and understand. It is well laid out and it is short. I made changes to my website shortly after reading the first couple pages. It is a very useful

book. I am glad I read it. I am not a tech savvy person but the author provides links and reviews, his favorites, pros and cons. It helped me. It was well organized and thought out so anyone can benefit from using it. I highly recommend this book for more than just coaching. This book is relevant to whatever business you are hoping to promote. You can implement the ideas for whatever service or product you offer.

If you are a coach, you need a website and that can be a difficult undertaking for many, but with Steve W. Davis' book you can put your worries at ease. He covers a multitude of problems that would make the ordinary individual give up but Steve walks you through the many ways to make it not only easier but profitable. The first website always has many problems, however, using this book one can avoid these difficulties and move to the top of the Google or other search page - fast. Before you launch your website be sure to read Steve's book and you will never look back. It is an easy read and he explains things very clearly. Thanks, Steve, for an excellent guide to a profitable website. PS. This book is NOT limited to coaches but anyone ready to put together a website should have this book on their shelf. I read it, profited from the information and I am not a coach. Dave Grayson

Crisp advice on what to do and what not to do on setting up your own coaching website. Steve points out 10 common mistakes to avoid. This is a timely book to help your start up or existing business. Who doesn't have a website these days? Or if you don't, this handy guide draws the curtain back on this somewhat, sometimes mysterious process. Or if you do have a website, how to make it more user friendly and attractive. Highly recommend this read. Suma Jayakar

While I found some stuff here specifically for coaches, a lot of it could (should) be applied to all businesses. Not to say it's a bad book, or the title is untrue, but it's more of a general best practices book.

I definitely don't agree with everything that's said in this book. However, it's well worth the \$1 you'll spend on it just for the structure tips alone. He's coming from a direct response perspective which takes a lot more study than this book could ever provide. Get it if you're not sure what you need to put on your website.

I think it's a good book when you are starting an online Coaching business, because it gives you the

basics of what you need to take into account and how to do it. Simple, useful and straightforward steps. What I would recommend is to include a section on how much money (at least) you need to spend on a monthly basis when you introduce the basic and most cost efficient tools.

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